

August 22, 2025

**BSE Limited**Phiroze Jeejeebhoy Towers  
Dalal Street  
**Mumbai - 400 001****National Stock Exchange of India Limited**Exchange Plaza, 5th Floor  
Plot No. C-1, Block G,  
Bandra-Kurla Complex, Bandra (E)  
**Mumbai - 400 051****Scrip Code: 532416****Trading Symbol: NEXTMEDIA****Sub: Newspaper Advertisement- Regulation 30 and 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015****Re: 44<sup>th</sup> Annual General Meeting ('AGM') of the Company via video-conferencing/ other audiovisual means**

Dear Sir/Madam,

Please find enclosed herewith copy of relevant page of “**Mint**” (English- all edition) and “**Vritta Manas**” (Marathi edition) newspapers, published on 22<sup>nd</sup> August, 2025, intimating Shareholders regarding the 44<sup>th</sup> AGM of the Company scheduled to be held on Wednesday, 24<sup>th</sup> September, 2025 via video-conferencing/ other audio-visual means, along with other related information.

We request you to take the above information on record.

Thanking you,

For **Next Mediaworks Limited**(Sonali Manchanda)  
Company Secretary

# New truck fuel norms spark tussle over testing method

The new rules aim to cut fuel use, lower costs and curb emissions from heavy-duty vehicles

Manas Pimpalkhare & Ayaan Kartik  
NEW DELHI

**T**he Bureau of Energy Efficiency (BEE) has opposed the truck makers' proposal to use a homegrown testing tool for upcoming fuel efficiency norms for heavy-duty vehicles, fearing it could delay the implementation of the rules.

Three people familiar with consultations between the industry and government on the implementation of constant speed fuel consumption (CSFC) norms for heavy-duty trucks told *Mint* that truck manufacturers favoured the use of Bharat Vecto, a new testing tool still being developed jointly by the ministry of road transport and highways (MoRTH) and the Automotive Research Association of India (ARAI). Bharat Vecto stands for Bharat Vehicle Energy Consumption Calculation Tool, which simulates the real-world conditions of Indian roads and tests the fuel efficiency of such trucks. It's based on the European vehicle energy consumption calculation tool (Vecto).

The government agency is keen on proceeding with the existing Vecto and CSFC norms, as there is no clarity yet on when Bharat Vecto would be ready for launch. Industry sources estimate the arrival of the tool in 2027 or 2028, but there is no confirmation about the timeline. Currently, the CSFC test is used to determine the fuel efficiency of trucks.

In the CSFC test, a vehicle is run at 40 kmph and 60 kmph to measure the fuel efficiency of the vehicle on test tracks. However, the auto industry believes that this cannot account for real-world situations in India where roads and temperatures vary heavily, the people cited earlier said on the condition of anonymity. "Instead, the industry wants an indigenous tool that they say can be brought in by 2027-28 to measure the fuel efficiency correctly," the first person said.

While industry finalises the timeline



Currently, the constant speed fuel consumption (CSFC) test is used to determine the fuel efficiency of trucks.

to introduce Vecto by 2027 or 2028, BEE is clear that it wants to introduce and implement the norms from April 2027, and that any delay will not be acceptable, this person added. During consultations over norms, BEE has called for the industry to comply with regulations using existing testing methods, the people said.

## EFFICIENCY SHOWDOWN

**INDIAN** automakers are urging the govt to use a homegrown tool to meet fresh efficiency standards

**HOWEVER,** BEE is insisting on using existing testing methods for consistent results

**INDUSTRY** groups warn that imported models might fail under the proposed testing regime

**WHILE** the Centre supports developing models that might fail, it doesn't want to delay the norms

"During consultations, the manufacturers have repeatedly asked for the use of Bharat Vecto. But BEE has not supported the notion, because the tool is still in development. With uncertainty about when Bharat Vecto will become operational, the apprehension is understandable," the second person, directly in the know of the matter, said.

\*While BEE is supportive of devel-

opment of such a tool, it doesn't want to hinge the implementation of norms on Bharat Vecto," this person added. Top truck makers in India include Ashok Leyland Ltd, Tata Motors Ltd, and Mahindra & Mahindra Ltd. Email queries to BEE, ministry of power, under which the BEE functions, MoRTH, ARAI, truck makers, and auto

clubs, which naturally takes time," said Hanu Pradhan Sharma, group head for auto technology and innovation, Nomura Research Institute Consulting and Solutions India.

"From industry-readiness standpoint, it is less about whether it can be adopted and more about how quickly the ecosystem i.e. data, infrastructure, and internal R&D processes can align. It rolled out too quickly, there's a risk of gaps in compliance robustness. But, if it is delayed indefinitely, India risks missing the opportunity to push real efficiency improvements," he added.

The auto lobby is pinning its hopes on MoRTH, which will take a final call on the notification of the new norms.

After years of deliberation, BEE notified the CSFC norms for trucks on 28 July, despite strong opposition from the industry. "The final call is going to be of MoRTH. Given they are closely involved in developing Bharat Vecto, there is hope the draft policy will go through changes," the second person, part of the auto industry, said.

The fuel efficiency norms will set a cap on emissions by medium and heavy-duty trucks in N1, N2, and N3 vehicle categories. Bharat Vecto is used to test only the efficiency of heavy-duty trucks, or the N3 category. The fuel efficiency testing method is crucial, said experts, as developing a new tool could cause delays.

In Europe, the tool's development began in early 2010s, with a formal launch in 2017. Experts and industry insiders said the development of such a tool is a complex process and it takes time to get the alignment of technology right. The truck makers have been grumbling about the CSFC for a long time, with lobby group Society of Indian Automobile Manufacturers raising the issue in 2017 when the norms were first being discussed. The industry is of the opinion that using the Vecto technology is the right approach for ensuring emission compliance of heavy-duty trucks.

manas.pimpalkhare@livemint.com

# Stand-up comics turning to signature formats for reach

Pratishtha Bagal  
pratishtha.bagal@livemint.com  
MUMBAI

**F**rom solo specials to talk-show spoofs and quirky game formats, stand-up comics are in a new race to create signature shows that grab audience attention, stand out in a crowded content space, and tap into the booming comedy scene.

Whether it is Madhur Virli's stand-up comedy talent hunt *Madhur Model*, Vivek Samant's blind-date guessing show *Andha Pyaar*, or Gaurav Kapoor's lie-detection game *Lie Hard*, intellectual property (IP) formats are racking up millions of views on YouTube. Industry watchers said while comedians and comic collectives have been experimenting with different formats for years, sudden popularity and controversies following *India's Got Latent* and the first season of *Pretty Good Room Show* in 2024 sparked a fresh wave of format-driven comedy in India this year.

"Rather than fading after an initial run, the buzz around the shows has set the template other comics are eager to create more and ride a wave,"

Harman "Pree" Singh, founder of comedy production house HAK Ventures, said. The show is popularly known as Underground Comedy Club. "Controversy became currency."

Popular comics can skip IP building and sell solo shows and tours, where they get the highest engagement. Such large-scale performance leads to profitability, Singh added.

Sensing the strong engagement these shows generate, brands have shed their hesitation and are increasingly stepping in with sponsorships, whether by backing entire shows or specific episodes, val-



Controversies around India's Got Latent and Pretty Good Room Show helped spark the wave of format-driven comedy.

idating the commercial potential of this edgy space.

"Comedy is already the language of Gen Z culture, making it the perfect fit for us," said Anupam Gurnani, chief marketing officer, IndoBevs, parent company of beverage brand BroCode that has alcoholic and non-alcoholic products. "We gave creators complete creative freedom—even encouraging them to roast our own brand," he added.

Nakul Kumar, co-founder of the smartphone refurbishing brand Cashify, echoed similar

sentiments, emphasising the impact of a recall value the shows create for brands. "The popularity of the comics provides a massive push to the visibility of these brands," he said.

While these shows have not yet translated into lucrative profit-making ventures—with some barely breaking even and others still running at a loss—they have succeeded in creating strong recall value and significantly boosting the visibility of both comics and sponsoring brands.

"Most shows barely manage to break even," said Baneeet Chhabra, co-founder of Playground Comedy Studio, which has produced *The Pretty Good Room Show*, *Madhur Model*,

Lie Hard and others. "What people see on YouTube is the polished final cut. Behind the scenes, it's a costly affair."

"I do not wish to take this format to other OTT platforms beyond YouTube because the majority of the free-comedy content hungry young audience is on this platform and actively looking to discover new content in this space," Samant said.

The shows also often serve as launchpads for lesser-known comics, who gain visibility by sharing panels with more popular names, as the formats typically feature a mixed lineup.

While the focus is on having a mixed set of comics on the panel with whom he shares a deep connection, Samant ensures each one comes up with a different perspective and emotional maturity that adds to the depth of the show. He consciously tries to pick at least one fresh face, who has been performing for a while but has not gained any social media popularity, to push discovery for the less well-known comics.

That said, the formats come with their own set of challenges. A recurring set of panelists from within the comedy community, appearing across multiple shows in India, risks creating a sense of monotony for viewers.

For an extended version of the story go to livemint.com

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## हिन्दुस्तान

**Hindustan Media Ventures Limited**  
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Corporate Office: 5th Floor, Lotus Tower, A Block, Community Centre,  
New Friends Colony, New Delhi-110025  
Ph: 011 6656 1234; e-mail: [hmvl@hindustanmedia.com](mailto:hmvl@hindustanmedia.com)  
Website: [www.hmvl.in](http://www.hmvl.in)  
CIN: L21009DL1997PLC200013

### FIFTY-THIRD (53<sup>RD</sup>) ANNUAL GENERAL MEETING OF HINDUSTAN MEDIA VENTURES LIMITED

Notice is hereby given that the 53<sup>RD</sup> Annual General Meeting (Post-IPG) (AGM) of Hindustan Media Ventures Limited is scheduled to be held on Thursday, September 25, 2025 at 11:00 AM (IST) through Video-Conferencing/Other Audio-Visual Means ("VO/AVM") without the physical presence of the Members at a common venue, pursuant to recent circular dated September 19, 2024 issued by the Ministry of Corporate Affairs ("MCA Circular") and circular dated October 3, 2024 issued by Securities and Exchange Board of India ("SEBI Circular"), to transact the business set out in Notice convening the AGM. Registered Office of the Company shall be deemed to be the venue of this AGM.

In compliance with the above-mentioned MCA & SEBI Circulars and the relevant provisions of the Companies Act, 2013 and the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015, the Notice of the AGM along with the Annual Report for FY 2024-25 will be sent only by electronic mode to those Members whose email addresses are registered with the Company/Depository Participants/Registrar and Share Transfer Agent ("RTA").

**Manner of registering/updating email address:**  
a. Members holding shares in physical form and who have not registered/updated their KYC details including e-mail id with the Company or RTA, may register/update such details by downloading the relevant forms from the said link <https://info.hindustanmedia.com/clientservices/forshareowners.aspx> and sending the same physically along with the request letter duly filled with the details therein and attaching such documents as required in the forms to KFin Technologies Limited ("RTA"), Unit: Hindustan Media Ventures Limited, Ramky Selenium Building, Tower B, Plot No. 31 & 32, Financial District, Nanakramguda, Serilingampally, Hyderabad, Rangareddy, Telangana, India-500032  
b. Members holding shares in dematerialised form and who have not registered/updated their e-mail address, can register/update their email address with the Depository Participant(s) where they maintain their demat account.

Pursuant to recent SEBI Circular, SEBI has mandated all listed companies to record PAN, Nomination, Contact details, Bank A/c details and Specimen signature for their corresponding folio numbers of holders of physical securities. Relevant details and prescribed forms in this regard are available on website of the Company at [www.hmvl.in](http://www.hmvl.in)

The Company is providing the facility to the Members to exercise their right to vote by electronic means (i.e. remote e-voting and e-voting during the AGM) on the resolutions set forth in the Notice of the AGM and has engaged the services of National Securities Depositories Limited (NSDL) to facilitate voting through electronic voting system. The instructions for joining the AGM through VO/AVM and the process of e-voting (including the manner in which Members holding shares in physical form or who have not registered their e-mail address can cast their vote through e-voting i.e. remote e-voting and e-voting during the AGM), forms part of the Notice of the AGM.

Any person who acquires share(s) and becomes Member of the Company after the date of dispatch of Notice of the AGM and holding shares as on the cut-off date i.e. Thursday, September 18, 2025, may obtain the Login ID and Password by following the instructions as mentioned in Notice of the AGM or sending a request to NSDL at [nsdl@nsdl.com](mailto:nsdl@nsdl.com)

Notice convening the AGM and Annual Report for FY 2024-25 will also be available on the website of the Company at [www.hmvl.in](http://www.hmvl.in), websites of the stock exchanges where shares of the Company are listed viz. BSE Limited at [www.bseindia.com](http://www.bseindia.com) and National Stock Exchange of India Limited at [www.nseindia.com](http://www.nseindia.com) in due course.

For Hindustan Media Ventures Limited

Sd/-  
Nikhil Sethi  
(Company Secretary)

Date: August 21, 2025  
Place: New Delhi

BS&S				
BS&S Rajdhani Power Limited, New Delhi				
TENDER NOTICE				
Date: 22.08.2025				
Sealed bids are invited from interested bidders under "Single Stage, Two Envelope" bidding basis for the following job:-				
NTT No.	Brief Item Description	Cost of BMD (₹)	Due Date & Time of Submission	Due Date & Time of Opening
CMC/BR/25-26/ FKV/CDG/1295	ESTABLISHMENT OF RATE CONTRACT FOR EXECUTION OF 1.1/1.1V HV Schemes in BRPL	3.75 Lakhs	11.08.2025 15:30 HRS	11.09.2025 15:45 HRS
Cost of each Tender Document: ₹ 1180/- (Including GST)				
For details regarding Scope of Work, Timeline, Services, Equipment, BOM, Qualifying Requirements, Terms & Conditions, etc. please visit our website: <a href="http://www.bsanddelhi.com">www.bsanddelhi.com</a>				
<a href="https://www.bsanddelhi.com/web/brplopen-tenders">https://www.bsanddelhi.com/web/brplopen-tenders</a>				Head (Contracts & Materials)
Regd. Off: BS&S Rajdhani Power (P) Ltd, BS&S Bhawan, Noida, New Delhi-110019   Corporate Office: New Delhi-110025/2001/CL11927 Tel: +91 11 4910 7235   Website: <a href="http://www.bsanddelhi.com">www.bsanddelhi.com</a>				

## MMW NEXT MEDIADWORKS LIMITED

CIN: L22100MH1981PLC2042052

Registered Office: Unit 701 A, 7<sup>TH</sup> Floor, Tower-2, Indiabulls Finance Centre, Senapati Bapat Marg, Elphinstone Road, Mumbai - 400 013, Ph: 022 44104104;  
E-mail: [investor.communication@mmw.co.in](mailto:investor.communication@mmw.co.in); Website: [www.nextmediaworks.com](http://www.nextmediaworks.com)  
Corporate Office: 5<sup>TH</sup> Floor, Lotus Tower, A Block, Community Centre, New Friends Colony, New Delhi-110025  
Ph: +91-11-8656 1234

### FORTY-FOURTH (44<sup>TH</sup>) ANNUAL GENERAL MEETING OF NEXT MEDIADWORKS LIMITED

Notice is hereby given that the 44<sup>TH</sup> Annual General Meeting (AGM) of Next Mediaworks Limited is scheduled to be held on Wednesday, September 24, 2025 at 11:00 AM (IST) through Video-Conferencing/Other Audio-Visual Means ("VO/AVM") without the physical presence of the Members at a common venue, pursuant to recent circular dated September 19, 2024 issued by the Ministry of Corporate Affairs ("MCA Circular") and circular dated October 03, 2024 issued by Securities and Exchange Board of India ("SEBI Circular"), to transact the business set out in Notice convening the AGM. Registered Office of the Company shall be deemed to be the venue of this AGM.

In compliance with the above-mentioned MCA & SEBI Circular and the relevant provisions of the Companies Act, 2013 and the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015, the Notice of the AGM along with the Annual Report for FY 2024-25 will be sent only by electronic mode to those Members whose email addresses are registered with the Company/Depository Participants/Registrar and Share Transfer Agent ("RTA").

#### Manner of registering/updating email address:

(a) Members holding shares in physical form and who have not registered/updated their KYC details including e-mail id with the Company or RTA, may register/update such details by downloading the relevant forms from the said link <https://info.nextmediaworks.com/clientservices/forshareowners.aspx> and sending the same physically along with the request letter duly filled with the details therein and attaching such documents as required in the forms to KFin Technologies Limited ("RTA"), Unit: Next Mediaworks Limited, Ramky Selenium Building, Tower B, Plot No. 31 & 32, Financial District, Nanakramguda, Serilingampally, Hyderabad, Rangareddy, Telangana, India - 500032  
(b) Members holding shares in dematerialised form and who have not registered/updated their e-mail address, can register/update their email address with the Depository Participant(s) where they maintain their demat accounts.

Pursuant to recent SEBI Circular, SEBI has mandated all listed companies to record PAN, Nomination, Contact details, Bank A/c details and Specimen signature for their corresponding folio numbers of holders of physical securities. Relevant details and prescribed forms in this regard are available on website of the Company at [www.nextmediaworks.com](http://www.nextmediaworks.com)

The Company is providing the facility to the Members to exercise their right to vote by electronic means (i.e. remote e-voting and e-voting during the AGM) on the resolutions set forth in the Notice of the AGM and has engaged the services of National Securities Depositories Limited (NSDL) to facilitate voting through electronic voting system. The instructions for joining the AGM through VO/AVM and the process of e-voting (including the manner in which Members holding shares in physical form or who have not registered their e-mail address can cast their vote through e-voting i.e. remote e-voting and e-voting during the AGM), forms part of the Notice of the AGM.

Any person who acquires share(s) and becomes Member of the Company after the date of dispatch of Notice of the AGM and holding shares as on the cut-off date i.e. Wednesday, September 17, 2025, may obtain the Login ID and Password by following the instructions as mentioned in Notice of the AGM or sending a request to NSDL at [nsdl@nsdl.com](mailto:nsdl@nsdl.com)

Notice convening the AGM and Annual Report for FY 2024-25 will also be available on the website of the Company at [www.nextmediaworks.com](http://www.nextmediaworks.com), websites of the stock exchanges where shares of the Company are listed viz. BSE Limited at [www.bseindia.com](http://www.bseindia.com) and National Stock Exchange of India Limited at [www.nseindia.com](http://www.nseindia.com) in due course.

For Next Mediaworks Limited

Sd/-  
Sonali Manchanda  
(Company Secretary)

Date: August 21, 2025  
Place: New Delhi



