

Ref: NMW /CS/03/2020

22nd June 2020

The Listing Department
BSE Limited
P.J. Towers, Dalal Street
MUMBAI – 400 001

The National Stock Exchange of India Limited
Exchange Plaza, C/1, Block G,
Bandra Kurla Complex,
Bandra (E)
MUMBAI - 400 051
Company Code: NEXTMEDIA

Scrip Code: 532416

Dear Sir/Madam,

**Sub.: Disclosure under Regulation 30 of the Securities and Exchange Board of India
(Listing Obligations and Disclosure Requirements) Regulations, 2015**

This is in reference to the Circular bearing Ref. No. SEBI / HO / CFD / CMD1 / CIR / P / 2020 / 84 dated May 20, 2020 regarding advisory on disclosure of material impact of CoVID-19 pandemic on listed entities.

Enclosed as Annexure is the update regarding impact of CoVID-19 pandemic on the business of Next Mediaworks Limited (*“the Company”*):

Kindly take the above information on record.

Thanking you.

Yours truly,
For **Next Mediaworks Limited**

(Abhishek Kapoor)
Chief Financial Officer

(Diksha Singh)
Company Secretary

ANNEXURE

1. Impact of the CoVID-19 pandemic on the business

The CoVID-19 pandemic has led to nation-wide lockdown from March 25, 2020. However, Government of India had asked media companies to function as an essential service. The lockdown continues to remain in effect in varying degrees to date. However, despite the lockdown, the Company along with its subsidiaries (“the Group”) has managed to run all its radio stations effectively and delivered FM coverage to its listeners without any disruption of operations. There has been no change in the processes, controls and systems required to run the Group’s operations even in such difficult times.

However, the outbreak and resultant lockdown has led to sharp decline in advertising spends by most of the companies. This has severely impacted the Group’s revenue, profitability and cash flows. The Group has managed to take quick actions in cost structure to soften the impact of the steep revenue decline on profitability.

2. Ability to maintain operations including the factories/units/office spaces functioning and closed down

The Group, being into FM Radio business, has been operating even during lockdown. Detailed guidelines have been laid out and communicated to all employees while complying with the process, procedures and advisories issued by the Government of India from time to time for the safety of everyone.

3. Schedule, if any, for restarting the operations

Not applicable, as the Group has been in operation during the lockdown.

4. Steps taken to ensure smooth functioning of operations

The Group is following the guidelines issued by the Government of India as well as respective State Governments to ensure smooth functioning of business operations. The Group is ensuring compliance with social distancing norms and has implemented “work from home” policy for its employees to the extent possible and ensuring the deep cleaning and sanitation of all the workplaces on regular basis.

5. Estimation of the future impact of CoVID-19 on its operations

It is difficult to ascertain and project the future impact on the Group’s operations, profitability and cash flows. It will depend on the extent of the damage done by CoVID-19 and how quickly the impact of the pandemic on the economy is contained. The situation is being continuously monitored and the Company will keep all concerned updated on all material developments.

6. Details of impact of CoVID-19 on listed entity's

a. Capital and financial resources

The Company's equity capital structure remains unchanged.

The Group presently has adequate financial arrangements to run its business

b. Profitability

Ever since lockdown, the Group's revenues have been impacted by sharp decline in advertising spends by most of the companies. The profitability for the current quarter and financial year will be impacted on account of this. However, the cost reduction actions taken by the Group will partly compensate the impact of steep revenue decline on profitability. The performance is expected to improve progressively in following periods as the demand recuperates.

The precise impact on profitability for quarter ended 30 June 2020 and year ended 31 March 2021 can't be commented upon at this point of time.

c. Liquidity position and Ability to service debt and other financing arrangements

The Group has sufficient undrawn borrowing facilities from banks/financial institutions available to take care of cash requirements and service debt and other financing arrangements. Accordingly, no liquidity risk is perceived.

d. Assets

The Company has considered relevant internal and external sources of information to evaluate the impact on the standalone and consolidated financial statements for the year ended 31st March, 2020.

The Company has assessed the recoverability of the assets including receivables, investments, property, plant and equipment, intangible assets, and has made necessary adjustments to the carrying amounts by recognising provisions / impairment of assets where necessary.

However, the actual impact may be different from that estimated as it will depend upon future developments and future actions to contain or treat the disease and mitigate its impact on the economy.

e. Internal financial reporting and control

There has been no material change in the Group's established control environment. The Group has adequate internal financial reporting and control systems, commensurate with

the size and operations of the Company and the nature of its business which have been fully functional even during lockdown.

f. Supply chain

Not applicable.

g. Demand for its products/services;

The Group's advertisement revenues have been impacted as there was negligible economic activity during the lock down. Almost all key sectors curtailed advertising spends during the lock down. The pace of pick up in advertising would depend on the speed of recovery of the businesses and economy at large which is difficult to predict at this point of time.

7. Existing contracts/agreements where non-fulfillment of the obligations by any party will have significant impact on the listed entity's business

The Group is well positioned to fulfill its obligations and also does not foresee any significant impact on the business due to non-fulfillment of the obligations by any party

8. Other relevant material updates about the listed entity's business

The Company has been making necessary filings with the Stock Exchanges about material updates
